Senior English

1st Quarter Project

Argumentative Photo Essay

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Objective: Your assignment is to create and present a photo essay expressing your perspective (position) about an issue or topic of importance to you. You can use the argument you wrote in Activity 1.15 to develop a final product, using at least 10 images to develop a visual argument. Include your intended thesis and a written rationale explaining how your images convey this thesis

Standards: Write arguments to support claims in an analysis of substantive topics or texts, using valid reasoning and relevant and sufficient evidence.

[.W.11-12.1.A](http://www.corestandards.org/ELA-Literacy/W/11-12/1/a/)
Introduce precise, knowledgeable claim(s), establish the significance of the claim(s), distinguish the claim(s) from alternate or opposing claims, and create an organization that logically sequences claim(s), counterclaims, reasons, and evidence.

[W.11-12.1.B](http://www.corestandards.org/ELA-Literacy/W/11-12/1/b/)
Develop claim(s) and counterclaims fairly and thoroughly, supplying the most relevant evidence for each while pointing out the strengths and limitations of both in a manner that anticipates the audience's knowledge level, concerns, values, and possible biases.

| **Scoring Criteria** | **Exemplary** | **Proficient** | **Emerging** | **Incomplete** |
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| **Ideas** | The photo essay* uses at least 10 images to creatively convey and support the thesis
* creatively provides a clear perspective on the issue through titles and captions
* demonstrates a clear thesis and rationale
* includes a reflection with a detailed analysis of audience reaction and insightful commentary on potential revisions.
 | The photo essay* uses at least 10 images to convey the thesis of the argument
* provides a clear perspective through titles and captions
* includes a complete thesis and rationale
* includes a reflection with adequate analysis of audience reaction and clear commentary on potential revisions.
 | The photo essay* uses fewer than 10 images and attempts to convey the thesis of the argument
* provides only some perspective through titles and captions
* provides a thesis and rationale that lack clarity or detail
* includes a reflection that shows inadequate analysis of audience reaction and/or commentary on potential revisions is missing.
 | The photo essay* uses fewer than five images that do not convey the thesis of the argument
* provides very little perspective through titles and captions
* provides an unclear thesis
* does not include a reflection, or the reflection has no analysis of audience reaction or commentary for revisions.
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| **Structure** | The photo essay* advances the argument with an expert layout and design
* skillfully uses a variety of media production elements to vividly connect to the argument
* demonstrates thoughtful planning and selection of images.
 | The photo essay* uses a layout and design that appropriately convey the argument
* adequately uses a variety of media production elements to reveal purpose and connection to the argument
* demonstrates adequate planning.
 | The photo essay* uses a layout and design that attempt but do not succeed in conveying the argument
* attempts to use some media production elements, but connections to the argument may be unclear
* demonstrates some planning.
 | The photo essay* uses a confused layout and design that do not convey the argument
* uses no media production elements
* demonstrates very little planning.
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