Senior English

1st Quarter Project

Argumentative Photo Essay

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Objective: Your assignment is to create and present a photo essay expressing your perspective (position) about an issue or topic of importance to you. You can use the argument you wrote in Activity 1.15 to develop a final product, using at least 10 images to develop a visual argument. Include your intended thesis and a written rationale explaining how your images convey this thesis

Standards: Write arguments to support claims in an analysis of substantive topics or texts, using valid reasoning and relevant and sufficient evidence.

[.W.11-12.1.A](http://www.corestandards.org/ELA-Literacy/W/11-12/1/a/)  
Introduce precise, knowledgeable claim(s), establish the significance of the claim(s), distinguish the claim(s) from alternate or opposing claims, and create an organization that logically sequences claim(s), counterclaims, reasons, and evidence.

[W.11-12.1.B](http://www.corestandards.org/ELA-Literacy/W/11-12/1/b/)  
Develop claim(s) and counterclaims fairly and thoroughly, supplying the most relevant evidence for each while pointing out the strengths and limitations of both in a manner that anticipates the audience's knowledge level, concerns, values, and possible biases.

| **Scoring Criteria** | **Exemplary** | **Proficient** | **Emerging** | **Incomplete** |
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| **Ideas** | The photo essay   * uses at least 10 images to creatively convey and support the thesis * creatively provides a clear perspective on the issue through titles and captions * demonstrates a clear thesis and rationale * includes a reflection with a detailed analysis of audience reaction and insightful commentary on potential revisions. | The photo essay   * uses at least 10 images to convey the thesis of the argument * provides a clear perspective through titles and captions * includes a complete thesis and rationale * includes a reflection with adequate analysis of audience reaction and clear commentary on potential revisions. | The photo essay   * uses fewer than 10 images and attempts to convey the thesis of the argument * provides only some perspective through titles and captions * provides a thesis and rationale that lack clarity or detail * includes a reflection that shows inadequate analysis of audience reaction and/or commentary on potential revisions is missing. | The photo essay   * uses fewer than five images that do not convey the thesis of the argument * provides very little perspective through titles and captions * provides an unclear thesis * does not include a reflection, or the reflection has no analysis of audience reaction or commentary for revisions. |
| **Structure** | The photo essay   * advances the argument with an expert layout and design * skillfully uses a variety of media production elements to vividly connect to the argument * demonstrates thoughtful planning and selection of images. | The photo essay   * uses a layout and design that appropriately convey the argument * adequately uses a variety of media production elements to reveal purpose and connection to the argument * demonstrates adequate planning. | The photo essay   * uses a layout and design that attempt but do not succeed in conveying the argument * attempts to use some media production elements, but connections to the argument may be unclear * demonstrates some planning. | The photo essay   * uses a confused layout and design that do not convey the argument * uses no media production elements * demonstrates very little planning. |